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## [E-Cell IIT Kharagpur] : Entrepreneurship Awareness Drive [EAD 2020]

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Aaditya Maheshwari <aaditya@technonjr.org>

Wed, Nov 25, 2020 at 10:44 AM

To: "Prof. Gaurav" <gaurav.kumawat@technonjr.org>, Lokesh Malviya <lokesh.malviya@technonjr.org>, Jitendra Choubisa <jitendra.choubisa@technonjr.org>, Nitin Kothari <nitin.kothari@technonjr.org>, Rajkumar Soni <rajkumar.soni@technonjr.org>, Yasmin Ali <yasmin.ali@technonjr.org>  
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Team,

Our college organizing the **Entrepreneurship Awareness Drive** with E-Cell of IIT Kharagpur on **2nd December 2020 (11:00 AM)** like the last year. Kindly ask our students to do register on [the following link](#). As all of us know that EAD is one of the main events of IIT K with the objective to promote entrepreneurship in engineering college in India.

This year we have two guest speakers of EAD 2020:

- **Mr. Atul Jalan** - Founder-CEO of Manthan which creates pioneering AI solutions for the world's leading retailers and consumer connect businesses.
- **Mr. Rajiv Mathew** - Head Market Connect at Oracle for Startups which helps startups to scale by connecting them to Oracle's enterprise customers worldwide and helping them to acquire clients and generating revenue

Students can register at <https://www.airmeet.com/e/5bcb1f50-2dae-11eb-81db-4322e5be2275>

Takeaways from this event :

- Basics of entrepreneurship.
- How to **Startup** a business.
- How to be more **innovative**.
- How to implement **unique ideas** to start your own **venture**.
- **Technological implementations** for entrepreneurs.

Date: 2nd December

Time: 11:00 AM

**NOTE:** All the students attending the session will receive an **E- Certificate** from **Entrepreneurship Cell, IIT Kharagpur**

Kindly follow up with students for registration status.

With Best,



EAD Udaipur 2020.png  
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