



TECHNO INDIA NJR INSTITUTE OF TECHNOLOGY

Approved by AICTE & Affiliated to Rajasthan Technical University

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Report on ATS Resume Writing (5 Aug 2023)

On August 5th, 2023, Techno India NJR Institute of Technology, Udaipur, conducted a student-focused programmes aimed at enhancing employability skills. Held from 10:00 AM to 11:30 AM, the sessions covered "ATS Resume Writing" with over 80 students participating. The resource faculty, Dr. Naresh Sharma from IBS Ahmedabad, delivered insightful and practical sessions on both topics.

The session on ATS Resume Writing attracted 80+ students and emphasized crafting resumes optimized for Applicant Tracking Systems (ATS). Dr. Sharma highlighted the importance of formatting, keyword usage, and prioritizing content to align with ATS requirements. The session provided practical tips and personalized guidance, enabling students to enhance their resumes effectively

The programmes were highly successful, with enthusiastic participation and practical knowledge shared by Dr. Naresh Sharma. These initiatives underscore Techno India NJR Institute of Technology's commitment to fostering student development and career readiness.

Prof.(Dr.) Naresh Sharma

QUALIFICATION:

MBA, Ph.D., FDPM-IIM Ahmedabad, ISTD (Pursuing)

He is a national-level sportsman and an accomplished professional who comes with a wealthy experience of 14 years of experience in the Corporate and Academic fields. He loves to train and mentor students in their transformational journey. He is a firm believer in “where there's a will there's a way”.

In his 14 years of rich experience, he worked with industries like FMCG, Micro Finance & Education in various functional areas like Business Development, Sales & Marketing Management, Operations management, Placement, Corporate Relations & Training.

He is recruitment, soft skill, and personality development trainer and conducted 400+ student development programs and trained thousands of students across Gujarat & Rajasthan. He is a certified trainer for HDFC Bank and NLP (**Neuro-Linguistic Programming**) Practitioner.

His subject area of interest is Personal Effectiveness Management, Business Communication, Soft Skills & HR. He is also coordinating Placements at IBS Ahmedabad and his other work area includes Corporate & Alumni Relations.

He is the recipient of the Best Teacher Award for institution building (2016) by ICFAI Business School Alumni Federation (IBSAF).

