

Innocity Entrepreneurship Bootcamp

Day 1

13th February 2019: Design Thinking

S. No.	Time	Item
1	10:00 - 10:30	Registration of participants
2	10:30 - 11:00	Introduction to Startup Oasis & Innocity
3	11:00 - 12:00	Team making & Elevator Pitch
4	12:00 – 13:00	Design Thinking Workshop with Startup examples
4	13:00 - 14:00	Lunch
5	14:00 - 14:30	Startup Talk- How to startup
6	14:00 - 16: 30	Design Thinking Exercise
7	16:30 - 17:00	Review of Problem Hypothesis & Idea and Task Assignment

Day 2

14th February 2019: Business Modeling

S. No.	Time	Item
1	10:30 - 11:30	Business Model Presentation
2	11:30 - 12:30	Business Modeling Exercise
4	12:30 - 13:00	Talk On Business Model
5	13:00 - 14:00	Lunch
6	14:00 - 14:30	Session on “How to Pitch”
7	14:30 – 16:30	Students Working on Pitch Presentation
8	16:30 - 17:00	Team Pitch Review & Feedback

Day 3

15th February 2019: Presentation

S. No.	Time	Item
1	9:30 - 10:00	Submission of Presentations
2	10:00 – 12:30	Final Pitching
3	12:30 – 13:00	Announcement of Winners & Certification