

BAG OF SMILE

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To Whosoever It May Concern

We wish to put on record our sincere gratitude to students, faculties and management of Techno India NJR Udaipur for supporting cause.

They promoted this social cause by collecting old jeans of college students and family and paying us for conversion of those jeans into school bags to be disturbed among children of Government Schools.

They have donated more than 300 jeans and paid RS 8000 for conversion to 100 school bags.

Priya Sachdev

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THE PROCESS

- Denim is probably anyone's all time favourite. And even if it is not the case, we all at least have a pair of denim jeans in our wardrobes. But it is surprising to see how less we know about this (arguably) most popular piece of modern fashion. The making of denim Your favourite denim begins its journey as raw cotton.
- But do you know that 25% of the world's pesticides are used only for cotton?
 According to the World Wildlife Foundation, it takes more than 20,000 litres of water to produce just 1 kg of cotton! This estimate is even higher according to some credible websites particular to India.
- All of this and much more results in severe environmental damage to the flora and fauna surrounding cotton farm and create a hazardous working environment for the farmers.
- Next, this raw cotton goes in for processing so that it can be transformed into denim.
 This stage includes weaving, dyeing, bleaching and softening and tailoring. In small scale weaving mills and dyeing plants, spread across under developing and developed countries, treatments of the raw cotton leave a tremendous carbon footprint and a massive total water requirement of 10,000 litres per pair additionally!
- The indigo fabric dye that is used for dyeing denim fabric is a toxic chemical which adversely affects the health of the denim factory workers.

BUT WHAT HAPPENS IN THE END?

- Unfortunately, most of these jeans and other denim fabrics are discarded within their 2nd year of use and then take many months to decompose in landfills while releasing harmful greenhouse gases such as Methane (add gases) which only adds into the already overarching levels of pollution and makes the matters worse.
- It adversely affects the land and the surrounding flora and fauna while the leachate (the liquid waste produced by decomposing material in landfills) poses grave risks of ground and groundwater pollution in the case of a leakage.
- But, isn't it so that, in the words of the great English playwright William Shakespeare, "All's Well That Ends Well"?
- So the right question to ask here is "Can we do anything about it?"
- We, at Bagofsmile think the answer is a resounding Yes!
- "But don't worry; we are not going to ask you to stop wearing denim at all. Instead, we are requesting you to donate your old denim (apparels whether jeans, jackets, etc.) to us when you stop wearing them."

WHAT'S THE POINT?

- When you stop using a pair of jeans, you can take a step forward by helping at least a single child amongst millions of children who suffer from the lack of basic amenities for schooling.
- From backpacks, to pencil cases, and even the most basic things; everything is a luxury for the underprivileged children.
- You can donate your old denim to us and help us in our endeavor of up cycling them into school kits for these underprivileged children.
- We believe that this innovative approach is the way to end two of the world's most pressing concerns: environment and education.
- We are crafting for Smiles, are you donating for them?

WHAT WE DO

Bag of Smile teams collect discarded pieces of denim, enlightening them with a new life for the sake of connecting to some beautiful souls making them happy. We all know, no matter how far technology has led us to, how progressed few of us would have held to; but There are children who somehow manage to convince the power of education leading to study, but they sacrifice the need of the bags, books, & stationery.

There may be a thousand things poverty has made people suffer from, but there is always a bag full of solutions that are worth millions of cherishments. We often wait for ponds to fill before valuing the drops of water it may need. So here we are, with our noble and breathtaking Initiative 'Gift A Basta', where we up-cycle and reuse discarded pieces of denim & old Clothes to reproduce eco-friendlyschool kits & more usable things for our national family in need.



IMPECT OF THIS PROJECT

RECYCLE

You can donate your old denim to us and help us in our endeavor of up cycling them into school kits for these underprivileged children.

WOMEN EMPLOYMENT

Bag of smile school kits made by underprivileged women ..

EDUCATION

we up-cycle and reuse discarded pieces of denim & old Clothes to reproduce ecofriendly GIFT A BASTA school kits & more usable things for govt School Kids..



OUR WORK









SPONSORSHIP

Jeans Collection 1000

Cost of each Bag 50 ₹

Other Expenses 10 ₹

Total = 60000

The Fund Will be used in the following ways

- 1. To Run, Denim Collection drives across multiple locations in City.
- 2. Design and manufacture of Bags.
- 3. To Run the Denim Donation Drive across multiple schools.
- 4. The Cost will also include transporting the kits to multiple locations.
- 5. Paying allowance to the Volunteer Involved.

BAGS DESIGN





1000 BAGS DISTRIBUTION AT

Govt School Sarada Village

Govt School Rishabdev (Gumanpura)

Govt School kaya Village

Govt School Vallabhnagar

Govt School Kurabad Village



