

# INDIAN INSTITUTION OF INDUSTRIAL ENGINEERING (IIIE)

## **ANNOUNCES**





**Theme** 

Make in India:

**Global Business Opportunites** 

Holiday Inn, Dubai 08 - 11 October 2015

The Convener
19th CEOs Conference
Indian Institution of Industrial Engineering

NHQ, Plot No. 103, Sector - 15, CBD Belapur, Navi Mumbai - 400 614

Tel.: 91-22-2757 9412m 2755 3837, Fax: 91-22-2757 8526 Email: conferenceiiie@iiie-india.com or iiieconference@gmail.com



Shri. R G Rajan CMD, RCF Ltd. & President, IIIE

# About IIIE

Cdr. B M Bhandarkar (Retd.) National Chairman, IIIE



he Indian Institution of Industrial Engineering (IIIE), the national level professional body of 58 years' standing, is dedicated to the advancement of Industrial and Scientific knowledge and application of such knowledge and practices for systemic improvements, both at the macro and micro levels, in industry, business, government, academia and society at large. IIIE conducts two mega events- namely CEOs Conference and National Convention.

The CEOs Conference brings together leaders of various industries, across India, for deliberating on various issues of national concern for evolving strategies for national development. The National Convention held annually in different parts of the country focuses on current themes of relevance and urgency, in the national context, addressing inter alia, issues of relevance to the IE profession. It acts as a forum for exchange of technological ideas and managerial practices.

#### POMS

Production and Operations Management Society (POMS) is an international professional organization representing the interests of POM professionals from around the world. The purposes of the Society are:

 to extend and integrate knowledge that contributes to the improved understanding and practice of production and operations management (POM); The Institution is privileged to have many of the eminent personalities from Industry, Academia and Government as its members. It interacts closely with industry, academia and professionals. The Institution also promotes organisational and professional excellence by recognizing achievements and contributions of the organisations and individuals by conferring Honours and Awards.

Apart from the above activities, the Graduateship Examination conducted by the Institution twice a year, is recognized by the Government of India on par with the Bachelor's Degree in Industrial Engineering.

The National Council is headed by Shri R G Rajan, Chairman and Managing Director, Rashtriya Chemicals and Fertilizers Limited as its President and Commander Bhaskar Muralidhar Bhandarkar (Retd) as Chairman.

#### Visit us at: www.iiie-india.com

- to disseminate information on POM to managers, scientists, educators, students, public and private organizations, national and local governments, and the general public; and
- to promote the improvement of POM and its teaching in public and private manufacturing and service organizations throughout the world.

# CEOS CONFERENCE

Since 1998, the Institution is organizing Annual CEOs Conference and has organized 17 CEOs Conferences so far. The previously held Conferences are:

Year	Venue	Theme
1998	Port Blair	Indian Industrial Renaissance
1999	Kathmandu	The Resurgent India-Howfast?
2000	Jodhpur	Benchmarking-For Competitive Edge
2001	Kochi	Can India Meet the Challenges of Global Competition?
2002	Manali	Profit through Quality & Productivity: Indian Experience
2003	Mussoorie	Global Pursuit of Productivity and Quality in the Knowledge Economy
2004	Hyderabad	World Class Management Practices
2005	Kodaikkanal	Strategic Drivers for Fuelling Growth
2006	Lonavala	Productivity Challenges of Growth
2007	Shimla	Global Competitiveness – The Lean Way
2008	Goa	Effect of Globalisation on Indian Economy: Strategies for Corporate
2009	Manali	Recession: Challenges and Corporate Strategies
2010	Nainital	Business Excellence through Innovation
2011	Goa	India as Manufacturing Hub
2012	Udaipur	India 2025: Industrial Perspective
2013	Amritsar	Global Competitiveness: India in Retrospect and Prospects
2014	Lonavala	Organizational Effectiveness for Growth and Prosperity
		The state of the s

# Theme for 19th CEOS Conference

Pursuit of Global Excellence in the areas of Manufacturing, Operations and Services for making use of opportunities arising under

# "Make in India"

Prime Minister of India, Shri Narendra Modi has envisioned a dream to make India the world's manufacturing hub. For this he has initiated the" Make in India" campaign. The aspiration is laudable but not easy to achieve. For making this vision reality, both government and industry need to take bold and sustained measures. There has to be a structured approach for achieving this dream.

On one side, it is expected that government should make ease in doing business a reality, create right infrastructure and drive labour reforms. On the other side, industry should bet on technology and innovation to revive their manufacturing and should strive for achieving global leadership in manufacturing. At the same time, institutes and educational bodies need to make sure that they supply skilled human resource to industry which is efficient and effective.

One thing is sure that the stage is set for India to play a major role in world manufacturing. This conference

aims at playing its part in laying out key imperatives and a roadmap for turning this vision into reality.

We invite CEOs, bureaucrats, technocrats and thinkers who can share their knowledge and experience towards this mission. We expect the deliberations, discussions and churning of ideas on following themes:

- Creating and sustaining global competitiveness
- Creating positive mindset for' Made in India' products
- Ease of doing business
- Regulatory reforms
- Technology and Innovation
- Role of University, Educational Institutes & Research Institutes in pursuit of "Make in India"
- Achieving cost leadership
- Business transformation

#### DUBAI

Dubai is located on the Eastern coast of the Arabian Peninsula, in the south west corner of the Arabian Gulf. It is extremely well known for its warm hospitality and rich cultural heritage. The Emirati people are welcoming and generous in their approach to visitors. With year-round sunshine, intriguing deserts, beautiful beaches, luxurious hotels and shopping malls,

fascinating heritage attractions and a thriving business community, Dubai receives millions of leisure and business visitors each year from around the world.

The local currency is Dirham. Dubai is tolerant and cosmopolitan and all visitors are welcome. However, Islam is a way of life in the city, and therefore tourists should adopt a certain level of cultural and religious sensitivity for the duration of their stay.

#### ASSOCIATING ORGANISATIONS









































































# Venue



Al Hamriya, Khaleed Bin Waleed, 20th Street Bur Dubai Dubai, United Arab Emirates Tel : 0124 455 1 260 (Reservations), 971-4-3572999 (Front Desk)

The hotel is located in the heart of Dubai, within walking distance from consulates, Burjuman mall & the main metro station. 210 stylish and spacious rooms offer guests all the modern facilities one would expect for a comfortable stay, from the Holiday Inn pillow menu, to the 32"LCD HD TV, mini-bar, digital safe box, iron & iron board, tea & coffee making facilities. Hotel offers a delicious and lavish Holiday Inn buffet breakfast. Anwar restaurant offers delicious meal. One can enjoy free time at The Two Guineas English Pub while watching the major sports events on giant screen. Dubai sunset can be enjoyed from rooftop pool. Spacious and highly equipped gym will keep you fit and steam & sauna will keep you relaxed. 'Stay fresh' at the new Holiday Inn Bur Dubai - Embassy District.

#### PARTICIPATION (BY INVITATION ONLY)

Chief and Top Executive Officers comprising of Chairmen, Managing Directors, Directors at the Board Level, Unit Heads, Presidents, Vice Presidents, Sr. Executives in the Private and Public enterprises, Heads of Academic and Financial Institutions will deliberate on the theme of this conference.

#### DATES

08th-11th October 2015

(Thursday, Friday, Saturday & Sunday)

#### CHECK IN

All delegates will check in at the Hotel on 08th October 2015 (at 12:00 hrs.) and will checkout on 11th October 2015 by 12:00 hrs.

#### CALL FOR PAPERS

Well thought-out papers / articles are invited from CEOs / eminent thinkers for presentation in Conference Sessions and publication in the proceedings. Abstract of the papers should be E-mailed at conferenceiiie@iiie-india.com and iiieconference@gmail.com on or before 15th August 2015 and the full paper by 31" August 2015.

#### FEE

This is a residential conference. The participants and delegates will stay in the hotel from 8th October 2015 till 11th October 2015. The Conference delegate fee (inclusive of Accommodation, Boarding, Cultural Programme, Conference Souvenir, Networking Dinner, Desert Safari Dubai Business City Tour, Local hospitality, Delegate kit) is Rs. 70,000/- (Rs. 25000/- extra if accompanied by spouse); Foreign delegates US\$ 1,500/- (US\$ 500/- extra for spouse). Fee for non-resident delegates from GCC countries will be Rs 45000/- or US \$ 750/- only.

#### LAST DATE OF REGISTRATION : 31st August 2015

#### PAYMENTS

The Convener

19th CEOs Conference

All payments are to be made in favour of "IIIE CEOs Conference" payable at Mumbai.

Payments, correspondence, booking of Sponsorship, Advertisement, Banners may kindly be sent to:

Indian Institution of Industrial Engineering NHQ, Plot No.103, Sector - 15 CBD Belapur, Navi Mumbai: 400 614 Tel: 91-22-2757 9412, 27563837, Fax: 91-22-2757 8526. Mobile: 09447762623

Email: conference@iiie-india.com and iiieconference@gmail.com

#### By NEFT/ RTGS transfer as follows:

Bank of India, A/c Type Current, Bank A/c No.005320100000720, IFSC Code of the Branch (For RTGS) BKID0000053, PAN No. AAATI0182R.







# Sponsorship

This prestigious event offers a unique opportunity for the organisations to sponsor the events and advertisements in the Proceedings as follows:

the Proceedings	as follows:
Sponsorship	Amount
Platinum	Rs. 1, 100,000/- or \$ 20000/- (Exclusively one)  The Platinum Sponsor will be entitled to the following:  Prominent publicity to your organisation on the dais, lunch & dinner venues.  Complimentary invitation for 8 delegates including spouses, to the Conference as well as Networking dinner.  The organisation will also get one double spread colour advertisement in the Proceedings.  One of the Chief Executives will be invited as member of "IIIE-Industry Forum" in the Conference.  Complimentary slot will be allotted at the conference to project innovative manufacturing practices of the industry.  Inclusion of marketing literature (as provided by the organization) in the delegate kit.  Display of banner of your organisation in the Conference Hall.
Gold	Rs. 9,00,000/- OR \$ 15000/-  The Gold Sponsor will be entitled to the following:  Prominent publicity to your organisation on the dais.  Complimentary invitation for 6 delegates including spouses, to the Conference as well as networking dinner.  The organisation will also get one double spread colour advertisement in the Proceedings.  Complimentary slot will be allotted at the conference to project innovative manufacturing practices of the industry.  Inclusion of marketing literature (as provided by the organization) in the delegate kit.  Display of banner of your organisation in the Conference Hall.
Silver	Rs. 7,00,000/- OR \$ 12000  The Silver Sponsor will be entitled to the following:  Complimentary invitation for 4 delegates including spouses, to the Conference as well as Networking dinner.  The organisation will also get one full page colour advertisement in the Proceedings.  Display of banner of your organisation in the Conference Hall.
Sponsor	Rs. 5, 00,000/- OR \$ 9000
	The Sponsor will be entitled to the following:

• Complimentary invitation for 3 delegates including spouses, to the Conference as well as

• The organisation will also get one full page colour advertisement in the Proceedings.

Dinner	Rs. 3,00,000/- (1 page colour ad and 2 delegates including spouses free)
Delegate Kit	Rs. 200,000/- (1 page colour ad and 1 delegate including spouse free)
Mementoes	Rs. 200,000/- (1 page colour ad and 1 delegate including spouse free)
VIP Gifts	Rs. 200,000/- (1 page colour ad and 1 delegate including spouse free)
Lunch	Rs. 200,000/- (1 page colour ad and 1 delegate including spouse free)
Heritage Tour	Rs. 200,000/- (1 page colour ad and 1 delegate including spouse free)
Cultural Programme	Rs. 1,50,000/- (colour ad and 1 delegate free)
High Tea	Rs. 100,000/- (1 page colour ad free)

Display of banner of your organisation in the Conference Hall.

## **Advertisement in the Proceedings**

#### (Advertisement size 14.5 cms x 20 cms)

Back cover page (Colour)	Rs. 1,50,000/
Front / Back inner page (Colour)	Rs. 1,00,000/
Company Profile (Two inner pages)	Rs. 1,00,000/
Inner page (Colour)	Rs. 75,000/-
Banner at Conference Venue	Rs. 30,000/-

Networking dinner.

### Programme

Thursday, 8th	October 2015
1200 - 1300	Márhaba Dubai
	(Check in at Holiday Inn. The Hospitality of the hotel and class of IIIE would take you to unique experien Of course we do not claim to beat the home comforts)
1330 - 1430	Lunch
1530 - 1700	Inaugural & Award Function
1700 - 1730	High Tea
1730 – 1930	Visionary Speaks: Conference Session I (Invited Talk from luminaries from Industries, Academia and Policy makers)
1930-2000	Nothing but the Best (IIIE-industry Forum): Conference Session II (Discussion on Roadmap of IIIE for promoting 'Sustainable Development')
2030-2300	Dawaat-E-khaas (Networking Dinner) (Spread of exotic dishes specially chosen by the chef)
Friday, 09th Oc	ctober 2015
0600 - 0800	Good morning / Sabáh al-kháyr (Destress yourself – Workout / Play / Swim)
0800 - 0900	First Dip (Energize yourself with the sizzling set up of five star deluxe cuisine spread, for the day long deliberation
0915 - 1030	Angels of Productivity : Conference Session III
1030 - 1100	Tea Break (Exchange of ideas over a Cup of Tea)
1100 - 1300	Devil's Advocate: Conference Session IV (Candid and forthright thoughts on the theme of the Conference)
1300 - 1400	Dubai's Delight (Exotic Lunch offering the Mugalai / Continental / Arabian cuisine)
1500 - 2300	Desert Safari: Adventure Training to build up a Comradeship: Conference Session V (Environmental Study of the exciting and thrilling Desert Ecosystem and Culture)
	Barbeque Night (Exposure to the Desert Culture, traditional Folk Dance and authentic Gulf Cuisine)
Saturday, 10th	October 2015
0600-0800	Good morning / Sabáh al-kháyr (Destress yourself - Workout / Play / Swim)
0800 -0845	Break Fast (Delicacies served at first meal of the day)
0845 - 1100	Conference Session VI : Innovation Quest
1100 - 1330	Dubai Business Centres Tour : Conference Session VII (Field Visit) (The First-hand experience of Dubai Business Activities)
1330 - 1430	Lunch at Calicut Paragon (Enjoy exotic seafood delicacies)
1430 - 1730 	Dubai Infrastructural Tour : Conference Session VIII (Field Visit) (Visit Dubai Mall, Tourism Industry)
1800 - 1930	Burj Khalifa : Conference Session IX : (Field Visit to study Excellence in Project Management) (On the top of world's highest building)
2030 - 2230	Dhow Cruise: Conference Session X (Field Visit, Study of Marine Tourism) (Cruise around wonderful surroundings of the sparkling and enthralling Dubai coast line. Enjoy on-board Dinner and Cultural Show)
Sunday, 11th C	October 2015
0600-0800	Good morning / Sabáh al-kháyr (Destress yourself - Workout / Play / Swim)
0800 - 0845	Break Fast (Delicacies served at first meal of the day)
0900 - 1100	Valedictory Function : Conference Session XI
1200	See you later. Masalamah!

(Check out and go to work with rejuvenated body and mind till we meet next time)

To

The Convener 19th CEOs Conference

NHQ, Plot No Navi Mumbai Tel. : 91-22-2 Email : confer	tion of Industrial Engineering  103, Sector-15, CBD Belapur, 1:400 614 757 9412, 2756 3837 Fax: 91-22- rence@iiie-india.com and iiieconl w.iiie-india.com			
Dear Sir,				
Our Organisat	tion would be represented by:			
Sr. No.	Name	Desig	nation	
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	tion fee of Rs at t	he rate of Rs. 70,000/- (	Rs. 25000/- extra if accomp	panied by spouse);
	ates US\$ 1,500/- (US\$ 500/- extra			
us \$ 750/-	only, is enclosed by cheque	/ DD No	dated	drawn at
	bank in favour of "IIIE CEO	s Conference" payable at	Mumbai or By NEFT/ RTGS	transfer as follows:
Bank of India,	A/c Type Current, Bank A/c No.00	5320100000720, IFSC Co	de of the Branch (For RTGS)	BKID0000053, PAN
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