RESUME

AKSHAT BORDIA
Digital Marketer

PROFILE

Name
Akshat Bordia

Date of Birth
February 02, 1996

Address
119 Chetak Marg, Udaipur
Rajasthan

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+91 8109923234

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akshatbordia13@gmail.com

Website
www.akshatbordia.in
www.akshatbordia.site

SOCIAL MEDIA

LinkedIn
@bordiaakshat

OBJECTIVE

Hardworking & Dedicated towards work . Looking forward to expand my knowledge by implementing it in the industry and prove to be an asset for your company.

JOB EXPERIENCES

Feb 2019 - Onwards	**Techno India NJR, Udaipur** Lead and Mentor - Digital Marketing	
Nov 2019 - Onwards	**The MAD - The Marketers & Developers** Owner	
Aug 2017 - Onwards	**The Invincible India** Founder	

INTERNSHIPS

July 2017 - Dec 2017	**Augver Digital Sol. Pvt. Ltd. - Indian subisidiary of EON Reality Pte. Ltd.** Internship - Marketing and AVR

PROJECTS

June 2019	**Anupa Designs -** Website Developer Website Designing - www.anupadesigns.in
Aug 2017 - Onwards	**The Invincible India -** Digital Marketer Digital Marketing, Wordpress, Blogging, SMM
Jan 2017 - Mar 2017	**Technoites** Bluemix
Nov 2016 - Jan 2017	**My Cloud -** Admin, cloud OwnCloud, Ubuntu, OpenSource
Feb 2016 - Apr 2016	**Library Management System -** Coder HTML, CSS, JS, PhP, MySQL
Feb 2015 - Apr 2015	**Feedback System -** Coder C++, OOPS

INTERESTS

Management Skills
- Organizing events
- Volunteering in events

Hobbies
- Photography
- Travelling
- YouTube
- Blogger
- Playing Guitar

ACTIVITIES

Co-organizer
Udaipur Wordpress Meetup

Google Local Guide
Level 10 (Highest Level)

Digit Squad & Elite Club
Member

ECell IIT Mumbai
Student Partner

Internshala
Internshala Student Partner

EDUCATION

2014 - 2018	**Bachelor of Technology in Information Technology** Techno India NJR Institute of Technology
2011- 2012	**Senior Secondary School** Kaanger Valley Academy, Raipur (CBSE) PCM with Computer Science and English
2009 - 2010	**Secondary School** Kaanger Valley Academy, Raipur (CBSE)

SKILLS

Digital Marketing
- Social Media Marketing
- YouTube, Facebook Insights
- Search Engine Optimization
- Graphic Designing
- Facebook & Google Ads

Languages & Technologies
- WordPress
- Web Designing (HTML/CSS)
- Back-end Development (PhP/MySql)
- C / C++ / OOPS

CERTIFICATIONS

- SQL for Data Science - EdX/ IBM
- SQL for Data Science - Coursera/ IBM
- Programming Fundamental - Coursera/ Duke University
- Graphic Design - Coursera/ University of Colorado Boulder
- The Online Marketing Fundamentals - Google
- SMstudy Certified Digital Marketing Associate
- BOSS Linux by Spoken Tutorial, IIT Mumbai
- GIMP by Spoken Tutorial, IIT Mumbai
- Linux by Spoken Tutorial, IIT Mumbai
- Google Digital Unlocked

ACHIEVEMENTS

- Participated in Rajasthan Hackathon 3.0, 4.0 and 5.0
- Participated in Smart India Hackathon 2017, 2018
- Participated in DAIICT HackInfinity'17
- Organized 60 Hours Code sprint & IBM ICE 100 Hours Hackathon
- Organized Smart India Hackathon 2017, 2018 & 2019 at Techno India NJR along with that was selected as Media Coordinator by AICTE for Techno India NJR.